**FMRG5 October 1998**

**Newcastle-upon-Tyne**

**Organisers Hugh DAUNCEY and Geoff HARE (Newcastle).**

Sheila Perry - *'Televised political debate: the legacy of the 1995 Presidential Election'*.

Cécile Méadel - *'Les mesures d'audience à la télévision en France dans les années 50'*.

Chris Tinker - *'Popular French Singers: Media Representations Past and Present'*.

Christine Penman - *'Selling the Spirit(s) of Scotland: advertising Scottish products in the French press 1985-98'*.

Joy Leman - *'"Reality" Programming in French TV Drama of the 1950s and 1960s'*.

Phil Powrie - *'Le jeune cinéma: la médiatisation du retour du politique'*.